

Parasoleil

LIMITED ARTIST COLLABORATION SERIES

# Call for Submissions

For development and release by June 2024



What happens when two artists from different modalities come together? Parasoleil bridges art and environment to create places where people want to be. We are looking to collaborate with the thriving arts community to bring new patterns to life by way of our *Limited Artist Collaboration Series*.

**The submission period for our 2024 Limited Artist Collaboration Series is now open!**

## **INTENT**

To develop and publish a limited number of patterns that represent a wider source of artistry, as well as tap into Parasoleil's network of other artists doing impressive creations. These artists have their own distinct talent and desire that exhibits a posture in the arts.

Each pattern is designed to filter light and frame space to bring a particular essence of connection in its environment. In addition, the patterns will be developed with an understanding of the Pattern Map (*see page 3*), copyright protections, and the structural integrity of different patterns laser-cut into aluminum sheets.

Parasoleil founder, Uriah Bueller, will facilitate this development and teach any design-for-manufacturing principles needed to fulfill the artist's vision and be suitable for the built environment of architecture. Prior to release, patterns will be engineered for optimal performance ratings and discussed in how they may be adapted or customized for the site conditions while still holding to the design intent and expression of the artist.



## COLLABORATION OUTCOMES

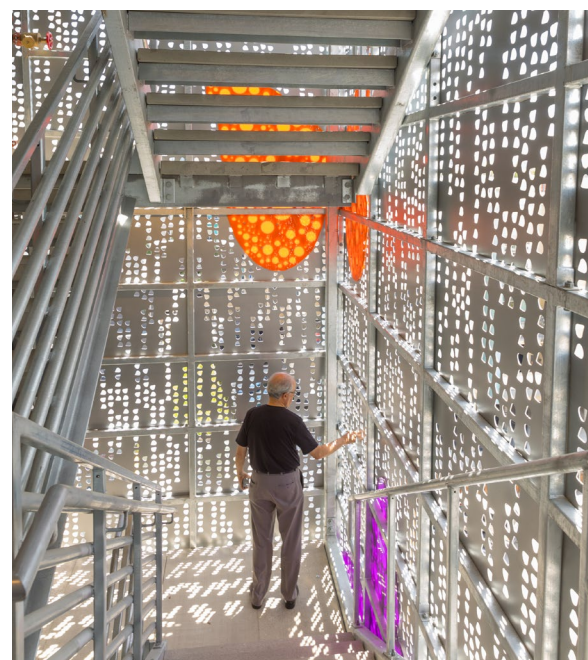
Beyond the artist maintaining copyright ownership of their unique work, each pattern will be analyzed and optimized for architectural applications. The collaboration will pair the design vision of each artist with Parasoleil's industry leadership and design-engineering expertise. Parasoleil will have a limited license to manufacture the patterns throughout the length of the partnership. Both parties will be able to promote and openly discuss the process and outcomes of the collaboration.

When commissions are ordered using these "Artist Series" patterns, the Parasoleil Art Lab team will coordinate all project application details integrating the project into its typical schedule and known process. The artist will be brought into the conversation to comment on their pattern approach, discuss best uses, and approve any design customizations. While Parasoleil determines the right projects to undertake and how to price and support each project, the artist partnership will yield a 10% royalty of all sales using that pattern that goes to the artist or can be donated to a charity of the artist's choosing prior to developing the artwork.

## ABOUT PARASOLEIL

Established in 2006 by a Colorado blacksmith, Parasoleil bridges art and environment to create more welcoming neighborhoods and public art that has both structural and design integrity. Their approach to architectural products is to understand how to customize the high-wind performance of product systems that filter light and frame space using biomimicry.

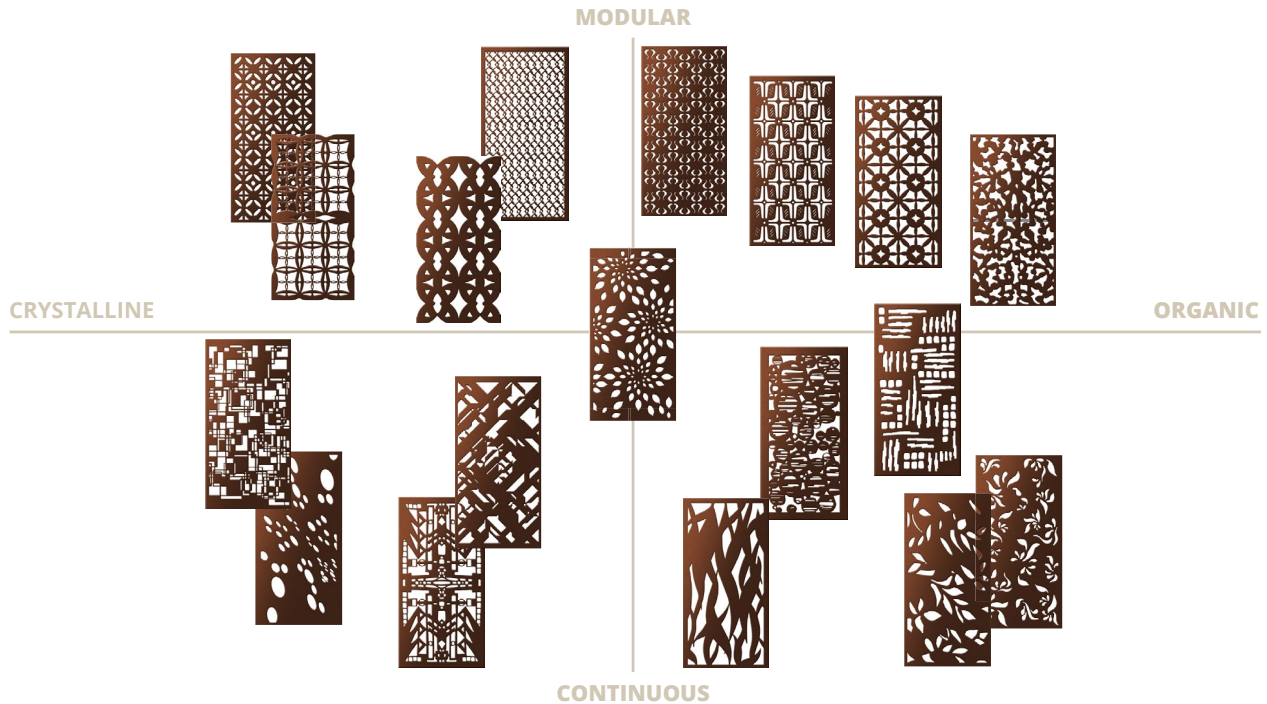
With over a hundred projects each year, their work has been frequently awarded international recognition, and its Art Lab For Architecture conducts daily project collaborations with some of the most impactful architects and developers in North America. Most recently in 2023, Parasoleil was awarded the best structural system for a façade by Architect's Newspaper, recognizing our proprietary customizable turnkey cladding system.





**PATTERN MAPPING**

Pattern mapping compares the structure and nature of patterns and how they perform in a particular space. The map evaluates a pattern on four key elements: Crystalline, Modular, Organic, and Continuous. Fractal patterns share qualities from all four quadrants.



**CRYSTALLINE, MODULAR**

Blends into architectural forms; allows the eye to pass through the pattern.



CRYSTALLINE



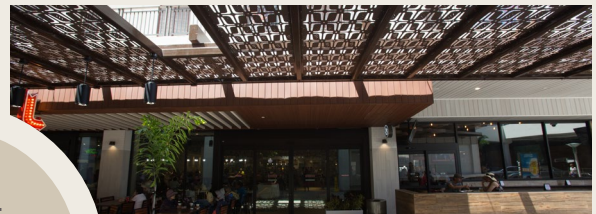
**CRYSTALLINE, CONTINUOUS**

Best for a strong architectural design element.

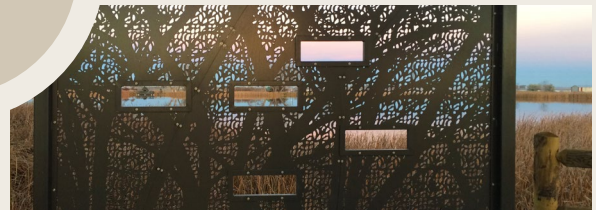
**MODULAR**

**ORGANIC, MODULAR**

Often used to bridge inside spaces and the outdoors; inspired by nature.



ORGANIC



**ORGANIC, CONTINUOUS**

Best for privacy or hiding something; brings nature into the focal point.

**FRACTAL**  
Balanced; best for transitional spaces.

CONTINUOUS

## REQUIREMENTS FOR COLLABORATION

**Submissions Deadline:** February 16, 2024

**Selections Announced:** March 15, 2024

To apply, please compile the following information and email it to [hello@parasoleil.com](mailto:hello@parasoleil.com).

- Artist Biography
- Name
- Current (and previous relevant) location(s)
- Typical medium
- Top 5 recognized installations, projects, accolades, and/or previous collaborations
- Why you do what you do
- Any relevant demographic or personal background that informs your work, such specifics as ethnicity, age, gender, race, education, nationality, personal experience, or ideals:
- What value you see in this collaboration
- 5-10 images that best represent your work (hi-res jpegs and/or pngs)
- 3-5 images of the artist (hi-res headshot, working, meeting with others, etc.)

## PARAMETERS OF THE COLLABORATION

The initial coordination and intermittent workshop are conducted over the course of the first 60 days, subject to schedules of all parties. Uriah Bueller prefers to meet via Zoom however, he can meet at least once in person during the partnership.

The entire Parasoleil team is excited to work with outside artists and collaborate for this “Artist Series” endeavor. We want to shine the spotlight on these amazingly talented independent artists through promoting them on our website, social media, and in our sales efforts.

\*\*\*This partnership is intended to be constrained to the length of this project and does not include employment, benefits, or any guaranteed financial compensation for either party. Either party may elect to end the partnership due to schedules, unforeseen events, professional differences, or at any time for any reason. Both parties will defend and indemnify each other for relevant and direct claims made against their work. Payment will be made once the project is complete, and customers have paid for and accepted the delivered product. Parasoleil makes no claim of association or allegiance with the artist or any client or customer, as all parties are independent.

